



## Special Services for International Visitors

- 1. Online Registration:** International visitors can register online before the show. By registering online, you save time upon arrival at World Dairy Expo. Just pickup your ribbon and 2010 World Dairy Expo pin in the Coliseum's East Lobby for entrance into the International Lounge and International Reception.
- 2. Individual Registration:** Register in the Coliseum's East Lobby for a 2010 World Dairy Expo pin and country ribbon which admits you to the reception and the International Lounge. A passport or Canadian drivers license must be shown. Staff and interpreters are available to answer questions. The International Registration desk is open Tuesday through Friday 8:00 a.m. - 5:00 p.m and Saturday 8:00 a.m. to noon.
- 3. Tote Bags:** At the International Registration Desk, free tote bags are handed out to all international visitors upon registration.
- 4. Interpreters:** Free interpreters are available to assist with directions, show information, tour registration or business transactions in the International Lounge. Go to the International Registration in the Coliseum's East Lobby.
- 5. Money:** Two ATM machines are located on the grounds of World Dairy Expo. One in the Exhibition Hall and one in the West Lobby of the Coliseum.
- 6. International Lounge:** International exhibits, refreshments, a comfortable environment and the International Business Center are located in this area. This lounge and commercial exhibit area are on the Coliseum's top floor. Only visitors with an international pin and ribbon may enter this area.
- 6. The International Visitor:** This free magazine is available at the International Registration Desk. International Visitor includes the International Lounge exhibitors are listed, along with their product line, contact person, address, phone and fax, for future reference.
- 8. Area Information:** Information on what to do in the Madison area is available at the information booths. One booth is located in the Coliseum's West Lobby and the other is near the central entrance in the Exhibition Hall.

### 9. Reception:

#### International Reception

Friday, October 1, 5:00 p.m. to 7:00 p.m.

(Exhibition Hall at World Dairy Expo)

Free invitations available at International Registration Desk for international guests only.

Hosted by World Dairy Expo