

Youth Showmanship Contest

- Junior Showmanship Judge: Jennifer Charlton -
- Intermediate Showmanship Judge: Terri Packard -
- Senior Showmanship Judge: Mandy Schmidt -
Jessica Pralle-Trimner & Nicole Pralle - Superintendents

****NEW DATE & TIME**:** Saturday, September 30, 2023, 12:00 p.m.
Coliseum Showing

Online Pre-Registration Entry & Fee Required Deadline:
Friday, September 29, 2:00 p.m.

General Contest Rules

1. Participants must meet the age requirement listed below and have verification of age available.
2. Contestants must provide their own animals. Contestants need not own the animal they show. Animals shown must already be on grounds and entered in a World Dairy Expo show or sale. Contestants are responsible for obtaining approval from the owner if the animal used is not their own.
3. A contestant must use the same animal in the finals as he/she used in earlier heat(s).
4. Milking females do not need to be "bagged" for competition. Extra credit will not be given for those who are bagged.
5. The judges may ask questions about breed(s), showing and fitting and the general dairy industry.
6. The [PDCA Showmanship Evaluation Card](#) will be used for the judging of the showmanship contest.
7. Decisions of the judges and contest superintendents are final.
8. Parents are to adhere to the Showing Code of Ethics and to practice good sportsmanship at all times.
9. Past winners may participate again in the Junior and Intermediate Divisions.
10. Past winners may not participate again in the Senior Division.
11. Heats will be approximately 30 minutes in length.
12. A number of showmen will be selected, at the judge's discretion from each heat, to participate in the finals. The finals will be held immediately following the last heat for that Division.
13. All exhibitors will be given entry numbers and are required to wear these in show harnesses during the competition. Heats will be posted at the Milkhouse, on the WDE website and emailed to all registered participants. Back tags may be picked up in The Tanbark (Arena Building), from 8 - 10 a.m. Saturday, September 30. Back tags will also be available beginning at Noon in the area outside the loading dock near the Coliseum north cattle show entrance.
14. Required attire for the contest is white pants and either a white shirt or an official 2023 World Dairy Expo Junior Show shirt.
15. Following the conclusion of the senior division, the first and second place winners of each division will return to the showing to compete for the Annette Ostrom Memorial Supreme Showman Award. This class will function as a new class; previous placings will not be taken into consideration. All three division judges will evaluate the participants with a lead judge being identified.

Pre-Registration, Online, Required

Entry Deadline: 2 p.m. Friday, September 29, 2023

****NEW THIS YEAR**:** ENTRY FEE \$10 with Registration

Late Entry Deadline: 10 a.m. Saturday, September 30, 2023 - LATE ENTRIES MUST BE MADE ONLINE

Late Entry Fee: \$20.00

Online entries: worlddairyexpo.com

On Grounds Registration: World Dairy Expo Administration Office, top floor of the Coliseum, using online entry.

Age Divisions

Junior: Open to youth whom have reached their ninth (9th) birthday and not yet reached their 14th birthday as of September 30, 2023.

Intermediate: Open to youth whom have reached their 14th birthday and not yet reached their 17th birthday as of September 30, 2023.

Senior: Open to youth whom are 17 to 21 years of age as of September 30, 2023. Youth who were 21 on January 1, 2023 are ineligible to compete.

Contest Times

The Junior and Intermediate Divisions will begin at 12 p.m.

The Senior Division will start immediately following the conclusion of a prior division, around 3 p.m.

Dairy Cattle Youth Showmanship Say 'Cheese'

Youth Showmanship exhibitors are invited to redeem a coupon to enjoy a famous grilled cheese from the UW-Madison Cheese Stand. One coupon per showmanship participant will be provided with your backtag.

Grilled Cheese coupon sponsored by [ENDOVAC Animal Health](#), Columbia, MO

[Return to Index](#)

Youth Showmanship Contest Awards

**Neck Ribbons & Medallions will be awarded to
1st - 15th place in all three Showmanship divisions;
Finalist Ribbons will be presented to participants selected for the finals;
and all participants will receive an award of participation
presented by E-Zee Milking Equipment, LLC, McFarland, WI.**

Award Presentations

Awards are presented after the finals of each division. Top 10 participants are asked to remain in the show area for official photographs.

Annette Ostrom Memorial Supreme Showman Award

The inaugural Annette Ostrom Memorial Supreme Showman Award celebrates the life and legacy of Annette Ostrom, a prominent World Dairy Expo exhibitor as a member of MilkSource Genetics and La Femme Fatale, a philanthropist, youth enthusiast, and leader in the dairy industry. The overall showman will receive a crystal trophy and \$3,500 cash award. The reserve overall showman will receive a \$1,500 cash award.

Junior Division Awards (Youth Ages 9 - 13):

Annette Ostrom Showmanship First Place \$1,500 Cash Award

First Place Award: Clippers courtesy of Andis Company, Sturtevant, WI

W. Terry Howard First Place Award: Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI

Special First Place Award: Award presented by St. Jacobs ABC, DeForest, WI

First - Fifth Place: Winners receive a \$50 cash award presented.

Annette Ostrom Showmanship Second Place \$750 Cash Award

Second - Fifth Place: Winners receive a Fitting Basket courtesy of New Holland, New Holland, PA

Sixth - Tenth Place: Winners receive a \$25 cash award.

Intermediate Division Awards (Youth Ages 14 - 16):

Annette Ostrom Showmanship First Place \$1,500 Cash Award

First Place Award: Clippers courtesy of Andis Company, Sturtevant, WI

Howard Voegeli First Place Award: Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI

Special First Place Award: Award presented by St. Jacobs ABC, DeForest, WI

First - Fifth Place: Winners receive a \$50 cash award presented by St. Jacobs ABC, DeForest, WI

Annette Ostrom Showmanship Second Place \$750 Cash Award

Second - Fifth Place: Winners receive a Fitting Basket courtesy of New Holland, New Holland, PA

Sixth - Tenth Place: Winners receive a \$25 cash award.

Senior Division Awards (Youth Ages 17 - 21):

Annette Ostrom Showmanship First Place \$1,500 Cash Award

First Place Award: Clippers courtesy of Andis Company, Sturtevant, WI

Keith King First Place Award: Custom embroidered jacket courtesy of Images Custom Embroidery, Rudolph, WI

Special First Place Award: Award presented by St. Jacobs ABC, DeForest, WI

First - Fifth Place: Winners receive a \$50 cash award presented by Double S Liquid Feed Services, Inc., Danville, IL

Annette Ostrom Showmanship Second Place \$750 Cash Award

Second - Fifth Place: Winners receive a Fitting Basket courtesy of New Holland, New Holland, PA

Sixth - Tenth Place: Winners receive a \$25 cash award presented by Zoetis, Parsippany, NJ

World Dairy Expo Youth Showmanship General Support

In memory of Ela May Hebgen by Progressive Dairy Solutions, Oakdale, CA
Michael Hellenbrand Memorial Fund, Inc., Cross Plains, WI

[Return to Index](#)